



Agency Profile

Welcome Message from C.E.O.

Hi,

Thank you for choosing PixDev. I appreciate your willingness to consider partnering with us.

We began as a fledgling freelance design service provider with nothing but our grits and guts to go by. Our pigheaded determination would see us through some of the most challenging times and would shine a bright light of hope on our darkest days.

What seemed like an insignificant and unviable seed of our dreams would morph into a fully-fledged digital creative agency providing a wide assortment of IT services for different clients across different industries.

When I started PixDev, I wanted to help businesses and brands harness the power of some of the most innovative technological tools available to enable them to realize their visions as business entities.

At PixDev, our success is measured by your success. It isn't so much about coming up with creative designs and innovative branding campaigns as it is about delivering great results for you. Our mantra has always been this: Your Growth, Our Priority.

We look forward to working with you.

Emmanuel K. Anderson
C.E.O

About Us:

At PixDev Limited, we have long held the belief that technology is humanity's trump card against life's most challenging problems. The wide proliferation of digital and disruptive technological devices is empowering stakeholders across various industries and facilitating the completion of complex tasks in record time.

It's a new epoch where connectivity, engagement, and creativity are fast becoming the drivers of business success and the pillars that ensure longevity in many sectors. The traditional methods of engaging clients have become obsolete and unpopular giving way to digitally centered business solutions.

As a digital creative agency, our desire has always been to contribute to this technological revolution by providing our crop of clients with the most advanced and effective tools to help them get their voice heard in this very noisy world.

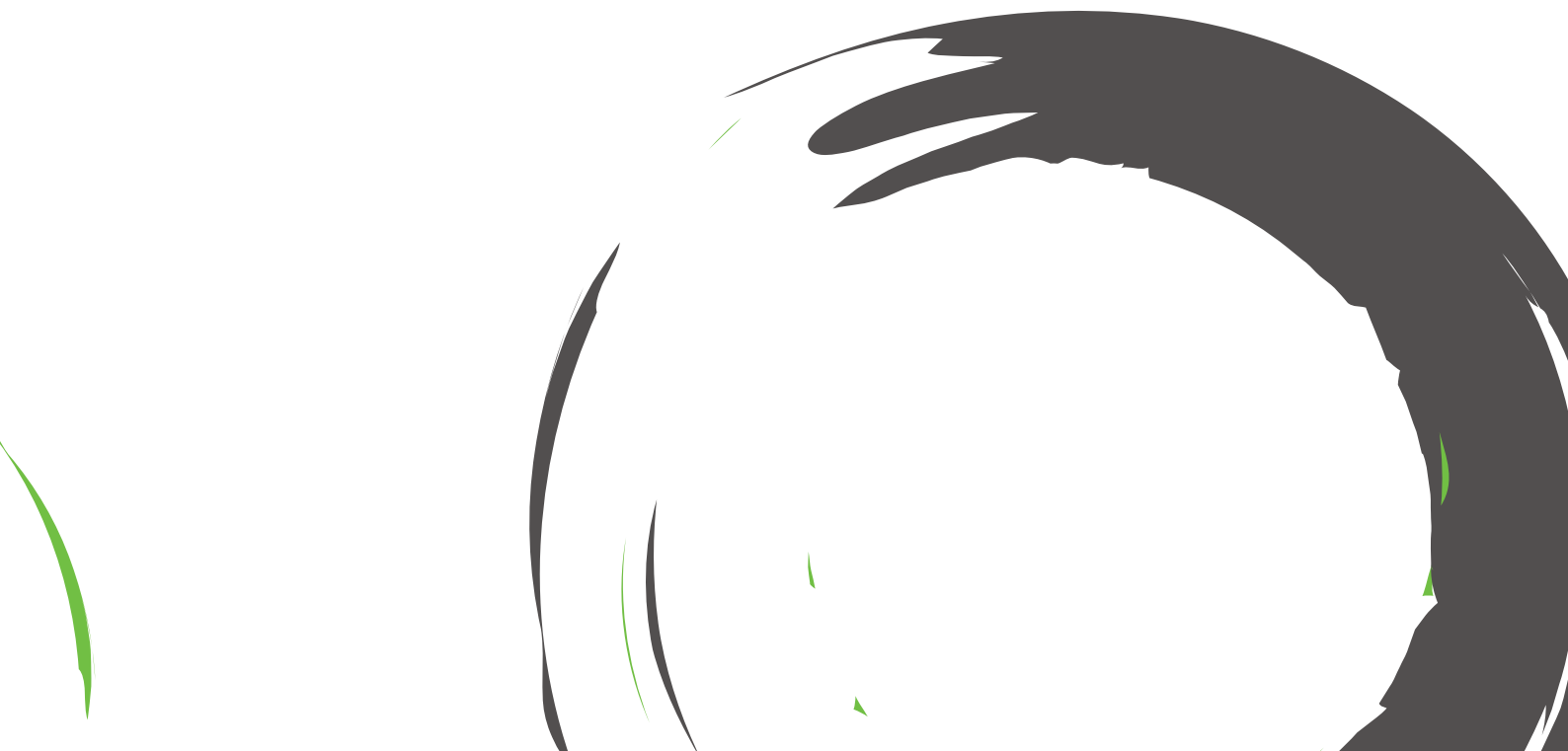
We are keen on making an impact through you...

Our Vision:

To establish meaningful relationships with our clients by enabling them to connect with their audience through enhanced digital marketing solutions.

Our Mission:

To use technology as an inspiration and conduit for implementing effective solutions to everyday business problems.



Why Choose Us:

Innovative problem-solving approach:

By using problem-solving techniques such as Design Thinking and Critical Analysis, we are able to provide the most effective solutions to the most difficult and unsolvable problems in our market space. Our ability to write code or come up with creative designs is just a reflection of the deep thinking and careful analytic work that goes on behind the scenes of every single project we are tasked to accomplish.

Loyalty & Commitment:

To put it very simply, we stick with our clients until we see the desired results for which we were contracted. When we say our clients mean the world to us, it's not merely a marketing gimmick; we mean every word of it. We understand the importance and value of loyalty because it is one of the most essential elements of our foundation that has kept us in business for all these years.

Professionalism:

Reliability, competence and excellence are the foundations of our framework of professionalism. We do the very best we can to deliver our work on time at the highest quality. At the very least, we strive to meet the exact demands of our clients, by making sure to always exceed expectations when we can.

Our Services:

Website & App Development:

Websites should not only be an avenue for telling people about your company or what your company does. It's an effective platform for communicating a company's brand identity through aesthetic web design. We provide web and app development services by using the most innovative and in-class technological tools to give your website a final finish of class and artistic beauty. Our user-minded approach is what spurs us into creating applications and websites that are instinctively easy to use and navigate.

Brand & Corporate Identity:

Standing out from the crowd in today's competitive business landscape can be very difficult and tricky. Carving out a niche and making a business entity easily recognizable is the single most important thing any organization will have to do in its quest for dominance. Our team of branding and marketing experts understand and know what it takes to help your organization become a household name. By leveraging on various designing and branding techniques, we have been able to give different organizations across different industries the extra push of superiority in their business category.

Photo & Video Production:

A picture and video production should always be able to tell a story by capturing the most memorable moments during an event or occasion. That's what we always aim to do when we are contracted for a video or photo shoot. We have the most advanced photo and video editing tools to help make your special occasions unforgettable moments.

Graphic Design:

Graphic designing is a lot more than just combining colors or drawing lines; it's a visual communication that should captivate and inspire the beholder. We believe that a design should be able to stimulate and lead people into thinking about a brand in a special or unique way. Our graphic design projects are always preceded by extensive research and data collection to properly inspire the concept behind the design production.

3D Modeling/ Interior Design:

Our team of interior designers have several years of experience under their sleeves having worked with a myriad of top clients in the industry. Every interior design strategy is implemented in such a way as to evoke the client's desired feelings within the space of the design.

We understand the dynamics of producing 3D digital representations of objects as well as surfaces having done so for our different crop of clients over the several years we have been in this industry. By using specialized software, our team of 3D artists have produced iconic and memorable 3D representations for various clients from different sectors.

Online Marketing:

It's always a great idea to incorporate an online marketing strategy into your business model. Most business transactions today occur over the internet. The internet is becoming the hub of all marketing transactions across the world. We have great online marketing tools we can incorporate into your web pages or media platforms to help you make the best of your products and services. You can consult with us on your digital or online marketing strategy in order to help you come out with the best results for your online marketing campaign.

How We Work:

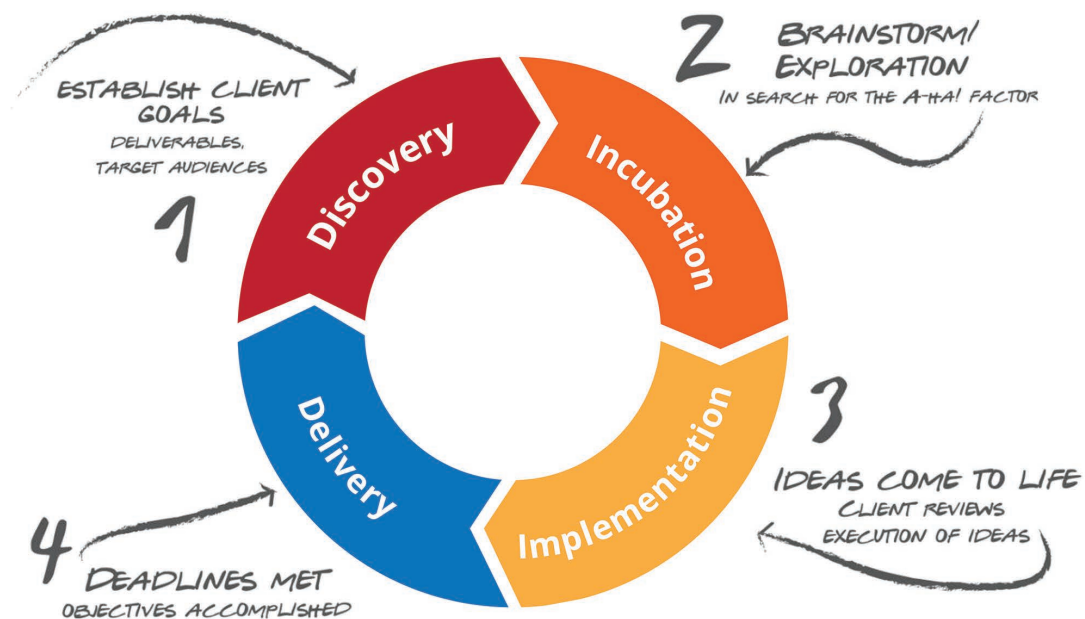
We approach each project as a true collaboration in ideation by merging the tenets of teamwork, innovation, and hard work to ensure that our clients are provided with the most viable and best solution possible.

We offer our expertise and guidance whenever needed to ensure that the entire working process during a project is as smooth and enjoyable as possible.

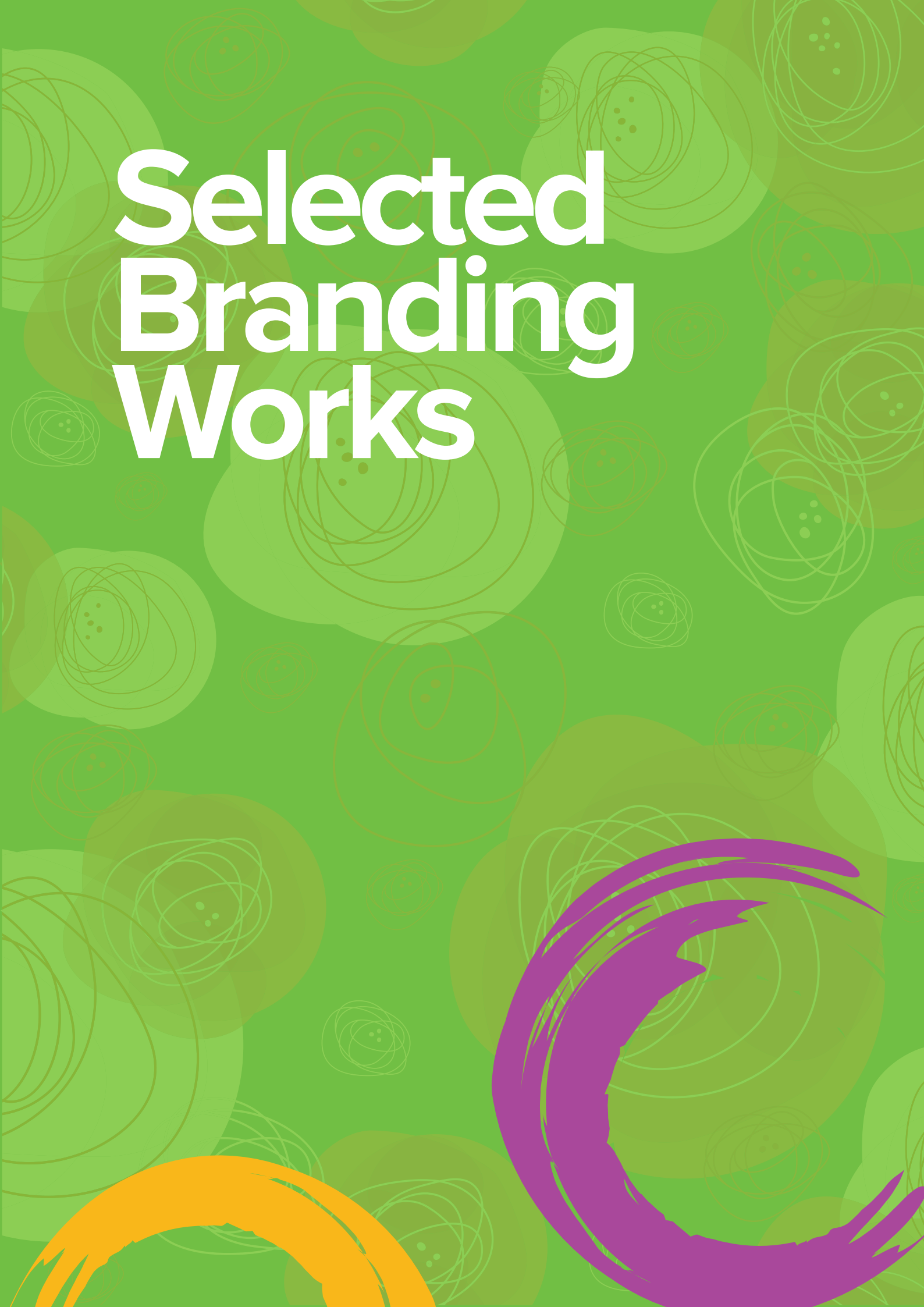
PixDev's commitment to ensure that the finished product of every project meets the expectation of our clients is the reason we have been trusted with some of the most complicated and daunting tasks in graphic designing, web development and branding.

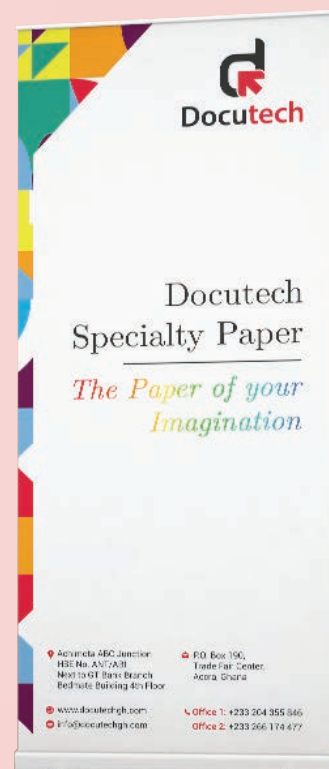
Once we connect with our clients and truly understand their challenge, we go back to the drawing board as a team to produce the most cogent solution that will leave the client fully satisfied with the result.

PixDev Ideation Process



Selected Branding Works







Docutech

xerox

Find Your Solution

18th & 19th September 2019
Accra Marriott Hotel

Highlights

- Benchmarking and insights: cloud, mobile, security and apps that optimise your work
- Xerox® ConnectFax Smart Workplace Assistant
- Solutions technology demonstration
- Examination and education print
- VIP networking

www.docutechgh.com

The image displays two Docutech lanyards. The top lanyard is red and white, with a photo of Andreas Krogvick, Technical Director, and contact information for Docutech. The bottom lanyard is black and red, featuring the Docutech logo and a disclaimer: "This card is the sole property of Docutech AB and if found please return to the address mentioned below." It also lists contact details for Docutech AB, including a fax number, email, website, and phone number.

BLUE GIANT[®]

ENERGY DRINK

WITH

BCAA

Brand Identity



Can Label Designs



Carton Design



Carton Design







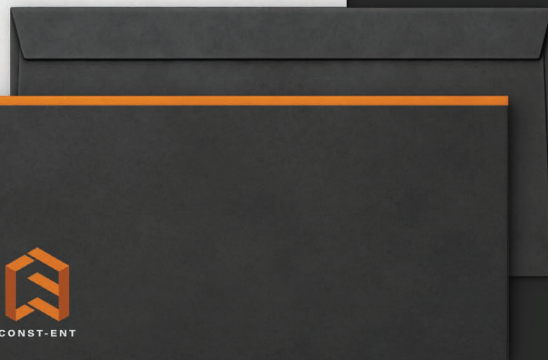
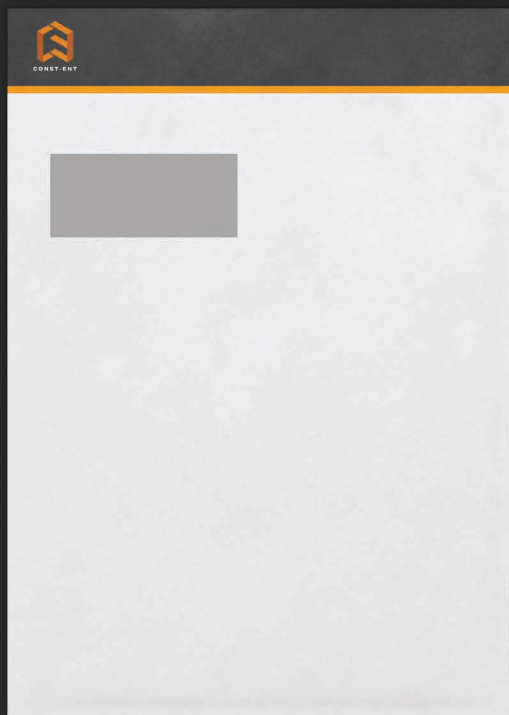
love's closet
FOUNDATION

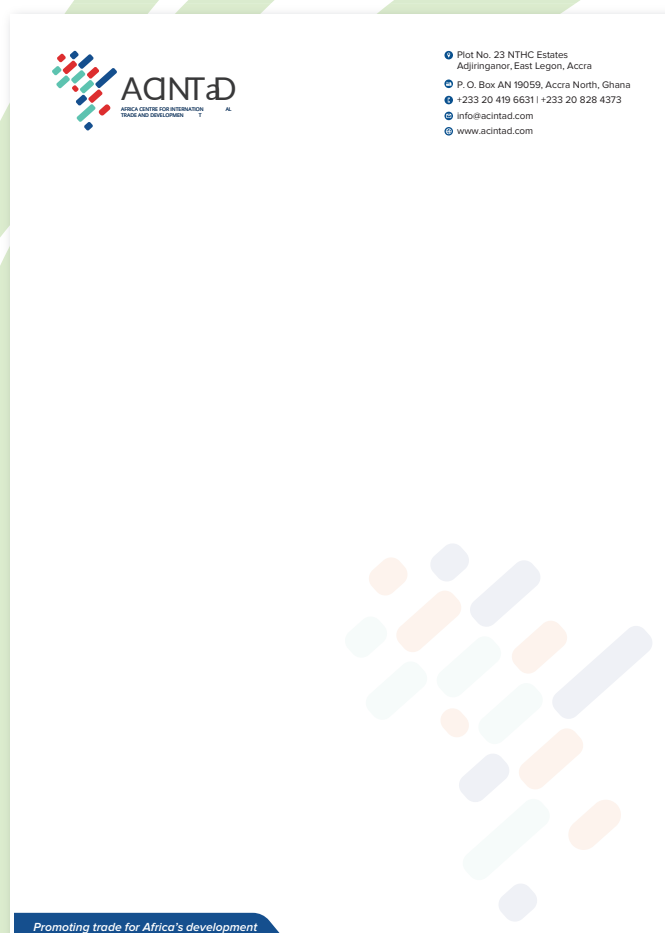






CONST-ENT







2nd Kwaku Boi Street,
Adenta. Behind The
Post Office

P. O. Box AF1143,
Adenta,
Accra - Ghana

+233 302 543 690

www.pixdev.net
info@pixdev.net